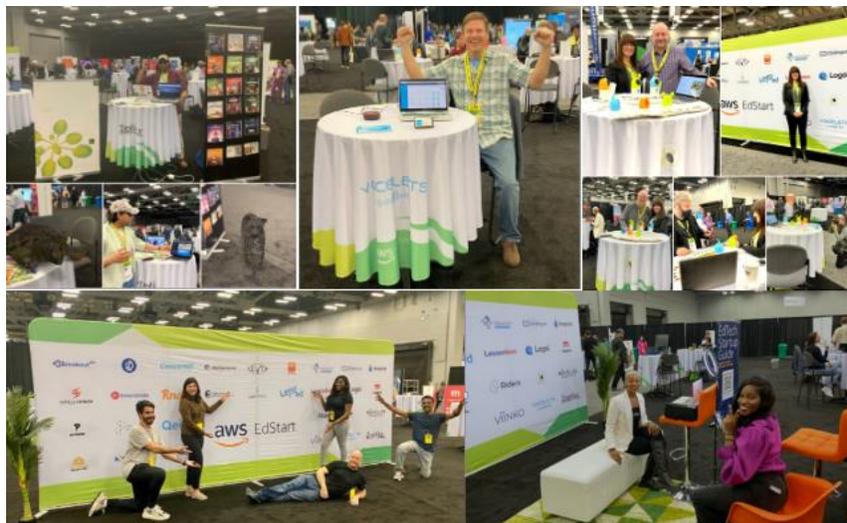


# AWS EdStart

## NEWSLETTER | MARCH 2022

Welcome to the **March** edition of the AWS EdStart Newsletter. On March 7 – 10, 2022, AWS EdStart sponsored the Startup Village at the 2022 SXSW EDU Conference by supporting 30 AWS EdStart Members with complimentary booth space and conference passes. SXSW EDU was an opportunity for Members to form peer relationships and connect with investors, education organizations, AWS EdStart Collaborators, and potential business partners. Members networked across the exhibit floor, and during an AWS EdStart hosted Happy Hour and Founder's Dinner. Thank you to all who attended, please find the complete list of sponsored Members below.

**Breakout EDU, Class2Class, Conversifi, District Zero, Educational Vision Technologies (EVT), Flathat, Healthy Hip Hop, iDialogue, Integrate Tech, Intellispark, Interstride, Knack, Kokomo Solutions, Learnfully, Lessonbee, Levered Learning, Logoi Learning Solutions, Magma Math, Pressto, PrismsVR, Qeios, Riders.ai, Roybi, Royelles, SchoolTry, SeligoAI, Tower Education Technologies, Viinko, Voicelets, and Zoptiks**



### DID YOU KNOW?

**View the March edition of the monthly AWS EdStart Global Founder's Corner.** Meet Phil Slade, Founder of Decida, an Australian based EdTech platform on the mission to create a digital tool that helps teachers monitor and manage mental health in the classroom while building emotional intelligence, self-regulation, and critical thinking skills. [Learn more about Decida.](#)

**Catch up on AWS EdStart's latest blog post.** Last week, AWS EdStart published the blog, [How EdTech's use artificial intelligence and machine learning to create personalized learning experiences](#), featuring AWS EdStart Members [Bamboo Learning](#) (US), [Cognifit](#) (US), [Laila](#) (SG), [XingzheAI](#) (CN). [Read more.](#)

### PROGRAM ANNOUNCEMENTS

Join AWS EdStart at the [ASU+GSV Summit](#) from April 4-6, 2022 in San Diego, California. This industry event will provide EdTech startups with the opportunity to learn, innovate, and network with the EdTech community to grow and explore solutions that revolutionize education. If you are planning to attend, please find the list of AWS EdStart activities that you can participate in listed below, along with send an email to Jeff Wickert (US Program Manager) at [wickertj@amazon.com](mailto:wickertj@amazon.com)

**Monday April 4 | AWS EdStart Founder's Dinner | 6:00pm – 9:00pm**

Blind Burro | 639 J St, San Diego, CA 92101

Who's Invited: AWS EdStart Member Company Founders (regardless of whether they are registered for ASU GSV Summit or not.)

The AWS EdStart Founder's Dinner is a casual meal designed to bring AWS EdStart founders together in a welcoming, social environment to foster networking and collaboration.

RSVP to [wickertj@amazon.com](mailto:wickertj@amazon.com) by 3/31/22.

**Tuesday April 5 | Coffee and Pastries with AWS EdStart| 8:00AM – 10:00AM**

Manchester Grand Hyatt – Suite 867

Join the AWS EdStart community for coffee, pastries and an overall good time. This informal gathering is a chance to hang out, catch up, and enjoy being out in the world again. RSVP to [wickertj@amazon.com](mailto:wickertj@amazon.com)

**Tuesday April 5 | AWS Reception at ASU+GSV | 5:00pm-8:00PM**

Altitude Sky Lounge, San Diego, CA

You're invited to join Amazon Web Services (AWS) at an exclusive reception during the ASU + GSV Summit on Tuesday, April 5 at 5:00PM at ALTITUDE Sky Lounge. This is an opportunity to network with your peers and connect with AWS business and technical leadership. The event will feature delicious food, an open bar and unparalleled views of the City Skyline and San Diego Bay.

RSVP today to secure your spot - we look forward to seeing you. [RSVP Here](#).

**Wednesday, April 6 | Coffee and Pastries with AWS EdStart| 8:00AM – 10:00AM**

Manchester Grand Hyatt – Suite 867

Join the AWS EdStart community for coffee, pastries and an overall good time. This informal gathering is a chance to hang out, catch up, and enjoy being out in the world again. RSVP to [wickertj@amazon.com](mailto:wickertj@amazon.com)

## MEMBER ANNOUNCEMENTS

Congratulations to [Mentú \(CO\)](#) for matriculating to the Members Tier from the Innovators Tier. Mentú is working with education stakeholders in Colombia to democratize quality education in Latin America through social impact platform focused on primary and secondary schools.

Congratulations to [Breakout EDU \(US\)](#) for demonstrating a rational level of evidence under the [Every Student Succeeds Act's \(ESSA\) Level IV](#) requirements for their game-based learning platform. [Read more.](#)

Congratulations to [Bamboo Learning \(US\)](#) for being selected for an innovative student literacy pilot at the John Rex Charter School (JRCS) in Oklahoma City and gaining ESSA Level IV Certified. [Read the ESchool News Article.](#)

Congratulations to [Levered](#) as their instructional system for Math meets the evidence standards under Every Student Succeeds Act (ESSA). [Read more.](#)

[Byju \(IN\)](#) recently was announced as an official sponsor of the [FIFA World Cup Qatar 2022](#). [Read more.](#)

[Legends of Learning \(US\)](#) recently raised \$5M in seed funding. The game-based EdTech intends to use the funds to scale its sales, engineering, and game development teams. [Read more.](#)

## UPCOMING VIRTUAL EVENTS



**EdTech Founder Series | Accelerators + Support for EdTech Founders at Any Stage  
March 31 | 1:00PM ET - 2:00PM ET**

As the need for support for Founders increases, the ecosystem that aids early stage EdTech's is evolving and new programs are emerging. So, what should you do? How should you begin your research and begin building your plan for finding and applying to the perfect program to accelerate your EdTech business? Join us to learn more.

[Register now.](#)



**Technical Webinar: Build using AWS Amplify  
March 31 | 1:00PM SGT- 2:00PM SGT**

Join us as we dive deep into the benefits of leveraging AWS Amplify to build and deploy applications. AWS Amplify can configure a web or mobile app backend, connect your app in minutes, visually build a web frontend UI, and easily manage app content outside the AWS console to ship faster and scale effortlessly.

[RSVP in the Portal](#)



**Technical Webinar: Provide Superior Customer Service at a lower cost with Amazon Connect  
April 1 | 11:00AM ET – 12:00PM ET**

Join us as we dive deep on the benefits of the Amazon Connect, an easy-to-use omnichannel cloud contact center that helps you provide superior customer service at a lower cost. Utilize natural language chatbots, Interactive Voice Response (IVR), and automated customer voice authentication. Improve performance using powerful analytics tools, including visualization, to make business decisions.

[RSVP Here.](#)



**AWS Reception at ASU+GSV  
April 5 | 5:00PM PST- 8:00PM PST**

You're invited to join Amazon Web Services (AWS) at an exclusive reception during the ASU + GSV Summit on Tuesday, April 5 at 5:00PM at ALTITUDE Sky Lounge. This is an opportunity to network with your peers and connect with AWS business and technical leadership. The event will feature delicious food, an open bar and unparalleled views of the City Skyline and San Diego Bay. RSVP today to secure your spot - we look forward to seeing you.

[RSVP in the Portal](#)

**WELCOME AWS EDSTART COLLABORATORS**

**Me.reka** is a Malaysian EdTech organization with a mission to provide the best learning experiences to inspire, equip and support the EdTech entrepreneurs of tomorrow. Me.reka serves international development agencies, foreign and local government agencies, corporate foundations, corporate clients, schools and Education institutions with designing and implementing in-depth and low-touch training programs for individual learners and organizations.

**Central Square Foundation** is a nonprofit organization working with the vision of ensuring quality school education for all children in India. Central Square Foundation mission is to shape EdTech solutions for low-income schools, evidence generation, creation of public goods, and enabling school adoption. Central Square Foundation partners with social impact organizations to bring innovative solutions in education, as well as work with the government to drive scalable, sustainable and positive impact.

**Edvantage Group** is a higher education group in the Hong Kong Greater Bay Area and an early mover in the education sector in pursuing international expansion. As of August 31 2021, the Edvantage Group has nearly 62,000 students in schools and owns a total of 8 private education institutions. Edvantage Group has a strategic focus to cater to market demand fueled by the growing education service sector.

## INVESTOR COMMUNITY ANNOUNCEMENTS

**Bank of America Foundation** funds education with an emphasis on K12, including after-school programs, early childhood development, English as a second language, financial literacy and youth mentoring programs. [Apply Now.](#)

## WHAT'S NEW WITH AWS

[AWS announces AWS Billing Conductor](#)

[Amazon Route 53 Resolver DNS Firewall significantly reduces service cost](#)

[Introducing Amazon EC2 X2idn and X2iedn instances](#)

[AWS Panorama applications now support receiving inbound messages over the local area network](#)

## RESOURCES AND TRAINING

**AWS EdStart Community Portal.** The Community Portal provides a virtual platform for AWS EdStart participants to connect with hundreds of EdTech specific content. The portal provides AWS EdStart participants access to collaborators, the opportunity to engage with peers directly, and instant access to EdTech specific resources to help accelerate the growth of AWS EdStart participants. Invite members of your team to get started on the Community Portal today! To begin [visit the portal log-in page](#) and request access.

**EdTech Startup Guide.** On June 30<sup>th</sup>, 2021, we launched the [EdTech Startup Guide](#), a new resource for our EdTech customers. This guide provides valuable thought leadership on forward-looking trends that you should be aware of, such as, fundraising best practices, technology trends to consider, tips from industry experts, key-takeaways, and more. [Click here](#) to start reading today!

**AWS EdStart Alexa Skill.** This skill allows current and future AWS EdStart Members to learn about program offerings and features including AWS EdStart Collaborators, technical program offerings, and much more. [Activate the skill now](#) and then instruct “*Alexa, open AWS EdStart*”.

**Training and Certification.** Whether you're exploring new ideas or sharpening your cloud skills, AWS Training can help you reach your goals faster. Learn at your own pace with hundreds of free on-demand courses and progress from foundational to intermediate- and advanced-level training. For hands-on learning, register for virtual instructor-led classroom training and get on-the-spot practical help. Access free digital training to build your skills and learn about AWS services and solutions. [Learn more.](#)

**Self-paced Labs.** Get hands-on practice in a live AWS environment with AWS services and real-world cloud scenarios. Follow step-by-step instructions to learn a service, practice a use case, or prepare for AWS Certification. [Learn more.](#)

### Useful Resources

- [AWS Startups on Twitter](#)
- [AWS Education on Twitter](#)
- [Startup Podcast](#)
- [AWS Startup Blog](#)
- [AWS Startups on Air](#)
- [Getting Started Videos for Education](#)

To be added/deleted from the AWS EdStart Email List, please email [awsedstart@amazon.com](mailto:awsedstart@amazon.com). You may not be able to participate in AWS EdStart or receive AWS EdStart Program Benefits if you are deleted from the AWS EdStart Email List.

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